

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 07/31/2018

## HOWARD HUDSON LOCATION CALIFORNIA GMT CA GMT: Clubs Members RESULTS FOR 2018-2019 RESULTS FOR 2018-2019 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 1 0 20 35 12 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 0 0 0 OCT/NOV/DEC OCT/NOV/DEC 0 1 0 25 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 0 -5 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 - CURRENT YEAR GOALS FOR NEW CLUBS 1.2 • CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY AUG OCT NOV DEC JAN FEB MAR APR MAY JUNE SEPT GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 20 MEMBER GROWTH NET GOAL 0 MEMBER GROWTH ACTUAL -20 LAST YEAR MEMBERSHIP ACTUAL -40 -60 -80 -100 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE Т T

DROPPED CLUBS: 0		7 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS	GENDER DIST MALE FEMALE	<u>RIBUTION</u> 689 (53.25%) 605 (46.75%)	
DROPPED MEMBERS				e Fiscal Year Goal: 50%	
DECEASED	0	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT	TOTAL FAMILY UNIT MEMBERS FAMILY MEMBERS PAYING HALF	
CLUB CANCELLED OTHER	0 11	MEMBERSHIP DATA	FAMILY MEMBERS P		
TOTAL	11				
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